

manufacturing on-site a plurality of open topped, unlabeled, multiple serving trays;
manufacturing on-site a plurality of removable lids for said open topped, unlabeled,

5 multiple serving trays;

creating a first ice cream product from liquid raw materials from at least one mixing
tank;

B² introducing said first ice cream product through the open top of first selected of said
unlabeled multiple serving trays;

10 applying selected of said lids to said first selected trays creating first closed multiple
serving containers of said first ice cream product;

applying label information to said first closed containers;

creating at least a second ice cream product, having characteristics different from said
first ice cream product;

15 introducing said second ice cream product through the open top of second selected
of said unlabeled multiple serving trays;

applying selected of said lids to said second selected trays creating second closed
multiple serving containers of said second ice cream product; and,

applying label information to said second closed containers.

115. The process of claim 114, whereby said open topped, unlabeled, multiple service trays
are manufactured off-site.

116. The process of claim 114, whereby said lids are manufactured off-site.